



2012-13 Board of Trustees

Executive Council

George Alexander, MD - President Howard Baron, MD - Past President Keith Brill, MD - President Elect Andrew Eisen, MD - Secretary Arezo Fathie, MD - Treasurer Peter Mansky, MD - Delegate Chair

Trustees at Large

Joseph Adashek, MD Souzan El-Eid, MD Nicholas Fiore, MD Michael Edwards, MD Weldon (Don) Havins, MD, Esq Staci McHale, MD Fred Redfern, MD Hamidreza Sanatinia, MD Himansu Shah, MD Warren Volker, MD

Highest Ranking Officer of NSMA Florence Jameson, MD

Ex-Officio Board Members

Larry Matheis

NSMA Executive Director

Mitchell Forman, DO Touro University Nevada

Miriam Bar-on, MD University of Nevada School of Medicine Representative

> John Ellerton, MD Scholarship Chair

Benjamin Rodriquez, MD NBME Liaison

> Paul Kalekas, DO NBOM Liaison

John Middaugh, MD Interim Chief Health Officer Southern Nevada Health District

> Marietta Nelson, MD *AMA Chief Delegate*

Ron Kline, MD AMA Alternate Delegate

2012-13 Alliance Co-Presidents

Cheri Resh and Addy Zilberman September 1, 2012

Dear Colleagues,

In 2008 Las Vegas made national news when one of the most devastating hepatitis outbreaks was publicized. We continue to make the news as trials near and lawsuits are settled. With every obstacle comes an opportunity, and that opportunity is now!

The Clark County Medical Society (CCMS) is pleased to announce we have joined forces with the Nevada State Medical Association (NSMA) in sponsoring the Hepatitis Outbreaks' National Organization for Reform (HONOReform) Foundation, a national patient advocacy organization dedicated to protecting patients through safeguarding the medical injection process. This organization is based in Nebraska and is led by Evelyn McKnight, a nationally recognized patient advocate. HONOReform's vision is a nation in which health care providers always follow fundamental injection safety practices that are designed to protect all patients each and every time they receive an injection.

Because of the commitment and successful work of NSMA, the State Legislature and the "One and Only Campaign" HONOReform has chosen Nevada to be the first state to launch the HONOR Campaign Nevada: putting patient safety first program. The purpose of this program is to restore confidence to the medical community and to patients. CCMS/NSMA member, Frank Nemec, M.D. is the NSMA representative on the Steering Committee of the national Safe Injection Practice Campaign and he also serves on the HONOReform Board.

We would like to invite you to consider joining as an individual physician member, and/or a sponsoring organization, ambulatory surgery center, outpatient clinic, hospital or medical institution. Please find attached an information flyer as well as various sponsor options for you to consider. For additional information, please contact HONOReform's Executive Director Steve Langan at 402.659.6343 or steve@honoreform.org.

As we continue to raise the bar of healthcare in our community, let us strive to put Nevada at the top of the list of being the safest place to provide and receive healthcare by "Putting Patient Safety First".

Sincerely,

George Alexander, M.D., F.A.C.S.

President 2012-13